

PRESS RELEASE

Crowd-funding the research on effective and green construction materials, to build an innovative multifunctional center in Morocco

ADF got its first financial support, by [Legallais Foundation](#) and can therefore launch its brand-new project: an innovative center dedicated to green and social economy and to environmental protection. [Aziza Chaoui Projects](#) team began to work on the plans.

Named “Dar al Amal”, which means House of Hope in Arabic, the center will actively create green jobs and spread an ecological culture in Berkane and the whole Eastern region of Morocco.

An urban center to foster young people dynamism

Dar al Amal will host the first incubator of Eastern Morocco. Its community center will also be one of the pillars of the project. It will provide the populations with work spaces, a library, internet access. There, ADF will develop new revenue-generating activities, based on recycling. ADF will also organize plenty of events to [raise people's awareness to environmental issues](#).

A model, in its construction and management

Dar al Amal will be built on a former landfill, set in the heart of an impoverished area, “Douar el Mika” (the “neighborhood of plastic bags”). Recycled materials will be used as much as possible in the architecture, the design and the furniture of the building. Using “waste” will pave the way to new building techniques, greener and more adapted to a sustainable development.

ADF wants to involve young people and local craftsmen in the center construction, for them to master new know-hows and to be able to transpose them.

A self-sufficient project

The center will generate its own revenues, required for the center's activities, thanks to food production, a café, B&Bs. It will also be energetically passive, have several water-circuits, etc.

To put in place the foundation stone, we need you!

We just launched a campaign to crowd-fund the project on a US based website dedicated to women entrepreneurs. Indeed, we need 5 000\$ to fund the research on new construction materials. This is fundamental as we want the center to be built with local and/or recycled materials. But they also have to be effective ! The building will be cheap, energetically passive and a model of green architecture. We can't figure out if we will build it out of plastic bottles, mud bricks, or even tires, without studying the properties of those materials.



To give 25\$ or 1.000\$, [connect you on Girltank](#)

In the name of all these young people and women from Eastern Morocco, THANKS !

For more information

Connect yourself on www.adf-global.org
or contact our Communications Manager: elise.vanwey@adf-global.org